

**REPORT OF “SWACHHTA HI SEVA-2026” ACTIVITIES AT ICAR-NBAIR, BENGALURU ON
28.09.2026**

01.	Date:	28/09/2026
02.	Institute name:	ICAR-National Bureau of Agricultural Insect Resources (NBAIR), Bengaluru
03.	Summary of the activity:	Advocacy about sustainable habits of Reduce, Reuse and Recycle, Say No to Single Use Plastic and inculcate importance and value of the waste i.e- Waste is wealth. Activities conducted: i. Kabaad Se Jugaad; ii. Kabaad Se Kala; iii. Plastic Recycling Mela- BWGs- Recycler connect at common place; iv. Reuse and Recycling Drives
04.	Number of participants:	Convenor: Dr. Ankita Gupta Members: Dr. M. Pratheepa, Dr. S. Salini, Dr. Richa Varshney, Dr. R.R. Rachana, Dr. Raghavendra A, Ms. L. Lakshmi, Dikshith S, Hemanthkumar H.M, Adarsh Sharma.
05.	Key outcomes	The participants were sensitized about sustainable habits of Reduce, Reuse, Recycle and avoiding Single Use Plastics, as shown in the attached photographs. Participants understood the value of waste segregation and waste is wealth concept. The activities like Kabaad se Jugaad/ Kala and Plastic Recycling Mela promoted creative reuse and linkage of Bulk Waste Generators (BWGs) with recyclers. The activity reinforced awareness of responsible waste management and shared responsibility for cleanliness and circular



