REPORT OF "SWACHHTA HI SEVA-2026" ACTIVITIES UNDERTAKEN IN ICAR-NBAIR BENGALURU on 25.09.2026

As part of Swachhata Hi Seva 2026, a special programme was organized at ICAR-NBAIR, Yelahanka Campus, Bengaluru, on 25 September 2026 to commemorate the Jayanti of Pandit Deendayal Upadhyaya Ji. The programme paid tribute to his contributions and highlighted the principles of inclusivity, social welfare, human dignity, and the upliftment of all sections of society.

The programme emphasized the importance of his philosophy of Antyodaya, which advocates ensuring that the benefits of development and welfare reach the most vulnerable and marginalized sections of society. Participants reflected on the relevance of these values in contemporary society and their connection with the objectives of Swachhata Hi Seva, particularly the promotion of cleanliness, dignity, community participation, social responsibility,and an inclusive environment. Approximately 25 participants, comprising staff and personnel of ICAR-NBAIR, actively participated in the programme. The activity concluded with a collective commitment to uphold cleanliness, social responsibility, inclusivity, and community welfare in both the workplace and society.

The programme served as a meaningful occasion to remember Pandit Deendayal Upadhyaya Ji and reinforce the message that cleanliness and social welfare are collective responsibilities requiring the participation of every section of society.

1. Tribute to Pandit Deendayal Upadhyaya Ji: Participants commemorated his Jayanti and reflected on his contributions to nation-building and social welfare.
2. Promotion of Inclusivity: The programme highlighted the importance of an inclusive society where the benefits of development and welfare reach all sections, particularly the underprivileged and marginalized.
3. Awareness on Social Welfare: Participants gained greater awareness of the principles of Antyodaya and the importance of collective efforts for the welfare and dignity of every individual.
4. Linkage with Swachhata Hi Seva: The activity reinforced the connection between cleanliness, dignity, public responsibility, and community participation the core values promoted under Swachhata Hi Seva 2026.