

Swachhta Pakhwada 2025 Successfully Observed at ICAR–NBAIR, Bangalore with Extensive Cleanliness Initiatives

Bengaluru, December 31, 2025:

The **ICAR–National Bureau of Agricultural Insect Resources (ICAR–NBAIR)**

successfully concluded the **Swachhta Pakhwada 2025**, observed from **16 to 31 December 2025**, under the nationwide **Swachh Bharat Mission**. The 16-day campaign focused on promoting cleanliness, hygiene, waste management, and environmental sustainability through active public participation.

The programme commenced with **Swachhta Pledge Day on 16 December 2025**. The oath was taken by involving all the stakeholders like farmers, citizens, students, staff in presence of Dr. S. N. Sushil, Director, ICAR-NBAIR at Yelahanka Campus of ICAR-NBAIR, reaffirming the commitment of employees and stakeholders towards cleanliness. A series of activities were organized, including cleanliness and sanitation drives within the campus, a Swachhata-themed selfie booth, and awareness sessions on safe disposal of plant waste, plastics, and glassware.

A practical demonstration on “**Converting Waste into Wealth**” highlighted composting of farm wastes, household wastes like vegetable peels, fruits etc. using Black Soldier flies. Disposal of old official records, obsolete furniture, and junk materials was undertaken through the condemnation process. **Plantation drives** in the butterfly garden and along avenues, **wastewater recycling initiatives**, and **sewage line blockage clearance** were also carried out. Community engagement was strengthened through **Shramdaan activities** in schools and market places. Awareness on Swachh Bharat was further amplified by the participation of **Kannada film actor Smt. Archana Muralidhar**. Farmers were sensitized on eco-friendly practices, including the use of **biocontrol agents**, **drone technology**, and green technologies like **black soldier fly-based waste management for income generation**.

The programme featured **plogging and walkathon events**, a **signature campaign**, and healthy competitions among laboratories. **Dr. H.C. Indresh, President of the Karnataka Veterinary Council**, addressed participants and emphasized waste segregation at household level and adherence to public health regulations. The successful conduct of Swachhta Pakhwada 2025 reflects ICAR–NBAIR’s continued commitment towards cleanliness, environmental protection, and sustainable agricultural development.







