

## **DATE WISE REPORT OF SWACHHTA HI SEWA CAMPAIGN 2025**

**( Theme: Swachhotsav) from 17<sup>th</sup> Sep 2025 to 1<sup>st</sup> Oct 2025**

**UNDERTAKEN IN ICAR-NBAIR BENGALURU on 22.09.2025**

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| 01. | Date:                          | 22.09.2025                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 02. | Event Conducted:               | Human Chain: Symbolic events where people joined hands to raise awareness and demonstrate commitment to cleanliness and sanitation.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 03. | Brief Description of the event | <p>On 22.09.2025, for Swachhta Hi Sewa campaign 2025, our institute conducted a symbolic event of “Human Chain”.</p> <p>The initiatives described are part of a campaign aimed at promoting public commitment to cleanliness and environmental sustainability.</p> <p>The human chain initiative serves as a powerful symbolic tool. By having people physically join hands, it creates a visual representation of unity and collective commitment.</p> <p>The event was conducted to raise public awareness and showing a shared resolve to improve sanitation and hygiene within the community.</p> <p>The campaign promoted ‘Reduce, Reuse, Recycle’ activities. These are everyday actions that directly address waste management. By aligning these activities with Mission LiFE (Lifestyle for Environment).</p> <p>The campaign encourages a fundamental shift towards sustainable living. This suggests that the goal is not just a one-time clean-up, but a long-term behaviour change to minimize environmental impact.</p> |

